

January 18 - 26, Jacksonville, FL

# DREAMWEEK

**JANUARY 18 – 26, 2019**  
**SPONSORSHIP OPPORTUNITIES**  
[www.dreamweekjax.org](http://www.dreamweekjax.org)

2019

JAX



**DREAMWEEK JAX 2019** will occur from January 18 – 26, 2019 with a mission to showcase Jacksonville Florida as the **Dream City** of the millennia in *culture, art, business, and social progress*. This recognition and celebration of Jacksonville's evolution as a dream city since its founding in 1562\* is long overdue.

**DREAMWEEK JAX** is a one-of-a-kind, multi-dimensional, multi-day event. It includes everything from *engaging community events, unique partnerships, a DREAMTelling Event (watch out TEDx), and an outstanding DREAMWEEK SUMMIT*. The events & activities leading up to it are designed to strengthen the bonds between established and emerging groups, organizations, and nonprofits in Duval County and the greater First Coast.

**DREAMWEEK JAX** provides an increasingly rare opportunity for *cross-sector communication and engagement*. Meet, greet and share ideas with the individuals and organizations who are

growing and sustaining Jacksonville, Florida, as we showcase the best the city has to offer as a downtown destination and beyond.

Key **DREAMWEEK JAX 2019** events include:

- The Pre-Dream VIP Mixer: Saturday January 19. WJCT Studios.
- DREAMWEEK Soul Sunday Brunch: Sunday, January 20. TBD.
- DREAMTellers Brunch: Tuesday, January 22. UNF Adam W. Herbert Center
- DREAMWEEK Summit: Friday, January 25, Downtown Library.
- THE GATHERING for Community Safety: Saturday, January 26. TBD.

The **DREAMWEEK JAX Media Day and Partner Expo** was held October 18, 2018 at Beaver Street Enterprise Center, a **DREAMWEEK JAX** Business Theme Partner.

Organizations throughout the First Coast are invited to elevate their programs and introduce new ideas by participating in the week-long showcase. For a current list of participating individuals, groups, and organizations, visit [www.dreamweekjax.org](http://www.dreamweekjax.org) and click on the Events tab. You may also follow us on Facebook **@dreamweekjax** (Don't forget to LIKE!).

Your company is invited to plan an event or service project, or join us to co-produce an event, according to the daily theme or produce an event for any theme for any day of the week. The themes are listed below. Please contact the calendar manager at [dreamweekjax@gmail.com](mailto:dreamweekjax@gmail.com)

As a sponsor you will have the opportunity to connect and be recognized in the communities you serve. DREAMWEEK JAX is a registered 501(c)3 nonprofit organization.

Be a part of one of the most important community efforts in Jacksonville to strengthen and grow our community. We need you to make it happen.

**Sponsors:**

If you would like to become an official sponsor, please contact Dr. V Brooks Dunbar at [drdunbar@TheCenterForConfidence.com](mailto:drdunbar@TheCenterForConfidence.com) My cell is 210-551-9193

Sincerely,



Dr. V Brooks Dunbar, DM, MPA  
Founder/CEO

The Center For Confidence/Co-Founder **DREAMWEEK JAX**

SMSGT Kenneth Roy Dunbar Jr

SMSGt (Ret) Kenneth Roy Dunbar Jr., MAIR  
Co-Founder **DREAMWEEK JAX**

\*Social Progress Sub-themes include health, women, entrepreneurs, youth, education, and community safety. Key themes: art, business, culture and social progress.

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## Diamond Sponsor

**\$25,000**

**DREAMWEEK JAX** offers only one (1) Diamond level sponsorship opportunity equivalent to a “presenting sponsor” and is written in advertising and publicity as “DREAMWEEK JAX 2019 presented by [company name]. You would be our lead speaking partner at key DREAMWEEK events listed above, as well as community marketing events and awareness raising efforts preceding the official DREAMWEEK and typically occurring from October 2018 and ending on the last day of January 2019. Benefits of the Diamond level include:



- name and logo on all advertising and materials for the event, including pre-event activities
- 10 passes to DREAMWEEK VIP RECEPTION and remarks
- reserved seating at the DREAMWEEK SUMMIT and remarks
- 6 backstage passes to SUMMIT backstage green room
- 2 REMARKS at THE DREAMWEEK GATHERING
- Additional SPEAKING Opportunities
- custom signage in high traffic areas
- inclusion on sponsor signage in high traffic areas
- logo and 100 word statement included on website
  - five (5) social media promotions
- five (5) promotional items placed in registration bags
- FULL page advertisement in DREAMWEEK programs

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## Platinum Sponsor

**\$15,000**

**DREAMWEEK JAX** offers two (2) platinum level sponsorship opportunities equivalent to a “week sponsor.” Our platinum level sponsorship would include second-tier logo placement after diamond sponsor logos. Our platinum level sponsorship supports events contained within the official DREAMWEEK JAX 2019 events occurring from January 18 – 26, 2019. Benefits of the platinum level sponsorship include:

- name and logo on all advertising and materials for the week
- 8 passes to DREAMWEEK VIP RECEPTION and remarks
- reserved seating at the DREAMWEEK SUMMIT and remarks
- 2 backstage passes to DREAMWEEK SUMMIT green room
- REMARKS at THE GATHERING
- Additional SPEAKING opportunities
- logo and 75 word statement included on website
- organization description placed with logo on website
- three (3) social media promotions
- three (3) promotional items placed in registration bags
- three (3) conference tickets
- identification of sponsorship level on conference badges
- FULL page advertisement in DREAMWEEK program



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## Gold Sponsor

**\$10,000**

**DREAMWEEK JAX** offers eight (8) gold level sponsorship opportunities, one for each theme of DREAMWEEK, equivalent to a “theme sponsor.” Our gold level sponsorship covers key **DREAMWEEK JAX** events and designated community events. Benefits of the gold level sponsorship include:

- name and logo on all advertising and materials for the appropriate themed events
- an exhibitor’s table in a high traffic area (if applicable)
- logo featured on sponsor signage in high traffic areas

- logo and 50 word statement included on website
- organization description placed with logo on website
- one (1) social media promotion
- one (1) promotional item placed in registration bags
- two (2) DREAMWEEK SUMMIT backstage passes
- 1/2 page advertisement in DREAMWEEK program

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## Silver Sponsor

**\$5,000**

**DREAMWEEK JAX** offers eight (8) silver level sponsorship opportunity equivalent to a “day sponsor.” Our silver level sponsorship covers all events occurring within a day regardless of theme. Benefits of the silver level sponsorship include:

- name and logo on all DREAMWEEK advertising and materials for the day
- logo featured on sponsor signage in high traffic areas (if applicable)

- logo and 25 word statement included on website
- organization description placed with logo on website
- one (1) social media promotion
- one (1) promotional item placed in registration bags or takeaways
- three (3) DREAMWEEK SUMMIT backstage passes
- 1/4 page advertisement in DREAMWEEK program

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## Bronze Sponsor

**\$2,500**

**DREAMWEEK JAX** offers unlimited bronze level sponsorship opportunities. Our bronze level sponsorship covers one targeted event of interest to the sponsor. Benefits of sponsorship include:

- name and logo on all advertising and materials for the event
- logo featured on sponsor signage in high traffic areas

- logo and organization description included on website
- one (1) social media promotion
- one (1) promotional item placed in event registration bags or takeaways
- two (2) DREAMWEEK SUMMIT backstage passes

## How To Give:

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By check: Payable to

**DREAMWEEK INC**

1225 W Beaver

Jacksonville, FL 32204

PayPal Direct:

<https://www.paypal.me/dreamweekjax>

## How To Give:

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Facebook Donate Button:

<https://www.facebook.com/dreamweekjax/>

Accepts PayPal and Credit Cards

Website at [www.dreamweekjax.org](http://www.dreamweekjax.org)

Click on "Donate Now"

**Questions:** Please contact: Dr. V Brooks Dunbar, Co-Founder, **DREAMWEEK JAX** Day by email: [dreamweekjax@gmail.com](mailto:dreamweekjax@gmail.com) or by phone at 904-479-6611 or [drdunbar@TheCenterforConfidence.com](mailto:drdunbar@TheCenterforConfidence.com)

**DREAMWEEK JAX** is a program of **DREAMWEEK INC**, a Jacksonville-based 501(c)3 organization, EIN 83-1472911, all donations are tax deductible.